

# MEGAN ZINK

TRAVEL JOURNALIST | PHOTOGRAPHER | MARKETER

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FOR PARTNERSHIPS, INQUIRIES & RATES, EMAIL [MEGAN@COLORANDCURIOSITY.COM](mailto:MEGAN@COLORANDCURIOSITY.COM)



**MEGAN ZINK** is a published photographer, writer, speaker, educator and strategist passionate about storytelling, visual communication and exploration. She is a Crohn's champion and advocate and prioritizes living as a well-rounded human with an emphasis on nature and outdoor recreation. Full time she manages an inbound marketing team at Chicago-based MarTech SaaS, ReviewTrackers.

She assists major travel brands and destinations with content creation and marketing optimization and specializes in attention-grabbing editorial that entices audiences throughout the entire customer journey, from discovery to conversion.



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# NOTABLES

Cover photo published with **Penguin Random House** on *My Father Left Me Ireland*, authored by The Atlantic's Michael Brendan Dougherty.

Featured for writing and speaking in partnership with the **Travel Industry Marketing Association, Travel Massive, General Assembly, Women in Tech, Women in Travel Summit, Thrive Global, Far & Wide, Wayward Collective, Visit Idaho** & others.

# STATISTICS

*MODERATELY EXCITED*

 FOLLOWERS: **8500+**

 AVG PAGEVIEWS/MO: **8000+**

*COLOR & CURIOSITY*

 MONTHLY VIEWERS: **21K+**

 FOLLOWERS: **500+**

 AVG PAGEVIEWS/MO: **845+**



## **FOUNDER & CCO**

Megan founded the Color & Curiosity platform ([www.colorandcuriosity.com](http://www.colorandcuriosity.com)) in June 2020 to encourage lifelong learning through travel, amplify community-based content and elevate the stories of localized womxn entrepreneurs and educators while also providing educational events, case 'stories' and editorial strategy and execution.

It was a delight to work with Megan on a feature story for our client, Idaho Tourism. She's a strong writer and photographer and an excellent communicator. Highly recommend!

**-Laura Horley, Creative Director at Madden Media**

Megan is a superb writer and editor, excellent at follow up and follow through, and a master project manager. During the time we worked together, she always impressed me with her time management skills, her attention to detail, and her ability to handle large projects with ease. Her dedication to content generation is unparalleled, and it shows in her work.

**-Merikay Marzoni, Director of Marketing and PR at Fitness Formula Clubs**