

# MEGAN ZINK

TRAVEL JOURNALIST | PHOTOGRAPHER | MARKETER | PODCASTER

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FOR PARTNERSHIPS, INQUIRIES & RATES, EMAIL [MEGAN@COLORANDCURIOSITY.COM](mailto:MEGAN@COLORANDCURIOSITY.COM)



**MEGAN ZINK** is a published photographer, writer, speaker, educator and strategist passionate about storytelling, visual communication and exploration. She is a Crohn's champion and advocate and prioritizes living as a well-rounded human with an emphasis on nature and outdoor recreation. Full-time she manages an inbound marketing team at Chicago-based MarTech SaaS, ReviewTrackers.

She loves assisting major travel brands and destinations with content creation and marketing optimization and specializes in attention-grabbing editorial that entices audiences throughout the entire customer journey, from discovery to conversion.



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# NOTABLES

Cover photo published with **Penguin Random House** on *My Father Left Me Ireland*, authored by The Atlantic's Michael Brendan Dougherty.

Featured for writing and speaking in partnership with the **Travel Industry Marketing Association, Travel Massive, General Assembly, Women in Tech, Women in Travel Summit, Thrive Global, Far & Wide, Wayward Collective, Visit Idaho** & others.

# STATISTICS

*MODERATELY EXCITED*



FOLLOWERS: **8700+**



AVG PAGEVIEWS/ MO: **8000+**

*COLOR & CURIOSITY*



MONTHLY VIEWERS: **21K+**



FOLLOWERS: **600+**



AVG PAGEVIEWS/MO: **845+**



## FOUNDER & CCO

Megan founded the Color & Curiosity platform ([www.colorandcuriosity.com](http://www.colorandcuriosity.com)) in June 2020 and the Wider Worldview podcast in April 2021 to encourage lifelong learning and empathy-building through travel, amplify community-based content and elevate the stories of entrepreneurs and educators while also providing educational events, multimedia content and marketing + editorial strategy and execution.

If you're looking for a content marketing "unicorn" to elevate your brand, you'll find just that in a partnership with Megan. She's a strong writer, but her skillset goes far beyond that – she's also a professional photographer, SEO whiz, and master of emerging digital marketing trends. Additionally, she showed top-notch professionalism and went above and beyond when hired as a travel influencer for Sedalia, MO. She produced thoughtful content, beautiful imagery, and engagement-rich posts. I look forward to working with her again and recommend her to any brands looking to take their influencer or freelance partnerships to the next level.

**-Marissa Selby, Content Specialist at Madden Media**

Megan is a superb writer and editor, excellent at follow up and follow through, and a master project manager. During the time we worked together, she always impressed me with her time management skills, her attention to detail, and her ability to handle large projects with ease. Her dedication to content generation is unparalleled, and it shows in her work.

Megan has skills that will make her a success no matter what role she takes on!

**-Merikay Marzoni, Director of Marketing & PR at Fitness Formula Clubs**